



fact sheet

Business & Strategic Planning

There's great value for organisations in regularly reviewing their mission, vision and values. Stepping back and looking at things from a different perspective enables organisations to check that they are achieving their planned outcomes and objectives. Matrix on Board works with organisations to help them assess where they are at. To do this, Matrix on Board engages all stakeholders in a positive, consultative business and strategic planning process to identify strengths and opportunities.

Why use Matrix?

Matrix has supported non-profit organisations across Australia since 1997. Our team includes qualified financial management staff and experienced consultants who work with your organisation to create tailored solutions based on needs.

Matrix supports organisations to develop goals and strategies. Using our expertise in strategic and business planning, we can help your organisation to produce plans and strategies that are clear, concise and can be easily translated into work plans for managers and staff.

What will your organisation achieve?

Matrix will help you produce a strategic plan aligned with your business objectives and ongoing support to help you implement it. Matrix can also provide you with easy-to-understand 'dashboard' reports of your current position and your progress.

How will your organisation benefit?

Matrix will assist your organisation to develop its strategic plan, which will provide a clear, concise roadmap to keep your services and activities on track and help you achieve high level outcomes and objectives.

We will work with you to develop:

- » Your aspirations and vision
- » Your mission and objectives
- » The operational issues facing your organisation
- » A dashboard review and health check of your organisation
- » A mission and vision positioning strategy
- » An analysis of the potential risks for your organisation
- » A review of your organisation's history
- » A SWOT analysis to identify your strengths, weaknesses, opportunities and threats
- » A strategic action plan including key goals and strategies
- » A list of key result areas that include performance indicators and outcomes
- » A financial plan that shows how the financial resources will be used for the duration of the Strategic Plan.

How is this service delivered?

Matrix will work collaboratively with your organisation through workshops, document reviews and consultation processes. Consultation will take place with nominated stakeholders such as the Board, staff, funders, partners and service users.

For more information or to talk to a Client Manager visit www.mob.com.au

